

# Online Privacy Statement

## Privacy

Last updated (day) (month), (year).

Meijburg & Co<sup>1</sup> is dedicated to protecting the confidentiality and privacy of information entrusted to it. As part of this fundamental obligation, Meijburg & Co is committed to the appropriate protection and use of personal information (sometimes referred to as personal data) that has been collected online

Generally, our intent is to collect only the personal information that is provided voluntarily by online visitors so that we can offer information and/or services to those individuals or offer information about employment opportunities. Please review this Privacy Statement ("Privacy Statement") to learn more about how we collect, use, share and protect the personal data that we have obtained.

### 1. Collection and use of personal data

We obtain personal information about you if you choose to provide it — for example, to contact mailboxes or to register for certain services. Your Personal data is not used for other purposes, than the purposes for which you have provided the information to us, unless we obtain your permission, or unless otherwise required or permitted by law, professional standards or quality rules, or in case required to improve the quality of our services. For example, if you send us an email message requesting information about Meijburg & Co, we will use your email address and other information you supply to respond to your request. If you send us a resume or curriculum vitae (CV) to apply online for a position with Meijburg & Co, we will use the information that you provide to match you with available Meijburg & Co job opportunities. If you choose to register or login to a KPMG web site using a third party single sign-in service that authenticates your identity and connects your social media login information (e.g., LinkedIn, Google, or Twitter) with KPMG, we will collect any information or content needed for the registration or log-in that you have permitted the social media provider to share with us.

Meijburg & Co generally collects only the personal information necessary to fulfill your request. Where additional, optional information is sought, you will be notified of this at the point of collection.

The law in the Netherlands allows us to process personal information, so long as we have a ground under the law to do so. It also requires us to tell you what those grounds are. As a result when we process your personal information, we will rely on one of the following processing conditions:

- **Performance of a contract:** this is when the processing of your personal information is necessary in order to perform our obligations under a contract;
- **Legal obligation:** this is when we are required to process your personal information in order to comply with a legal obligation, such as keeping records for tax purposes or providing information to a public body or law enforcement agency;
- **Legitimate interests:** we may process information about you where it is in our legitimate interest in running a lawful business to do so in order to further that business, so long as it doesn't outweigh your interests; or
- **Your consent:** we may occasionally ask you for specific permission to process some of your personal information, and we will only process your personal information in this way if you agree to us doing so. You may withdraw your consent at any time by contacting Meijburg & Co at [privacymeijburg@kpmg.com](mailto:privacymeijburg@kpmg.com).

Examples of the 'legitimate interests' referred to above are:

- To offer information and/or services to individuals who visit our website or offer information about employment opportunities.
- To prevent fraud or criminal activity and to safeguard our IT systems.

- To customize individual’s online experience and improve the performance usability and effectiveness of KPMG's online presence.
- To conduct, and to analyze, our marketing activities.
- To meet our corporate and social responsibility obligations.
- To exercise our fundamental rights.

KPMG only collects "sensitive" personal information (including personal information regarding a person’s race, ethnicity, political beliefs, trade union membership, religious or similar beliefs, physical or mental health, sexual life or criminal record ) when the relevant individuals voluntarily provides us with this information and in each case we collect such information where permitted by law.

**1.1 Automatic collection of personal information**

Meijburg & Co and its service providers uses cookies, web beacons and other technologies to automatically collect certain types of information when you visit us online, as well as through emails that we may exchange. The collection of this information allows us to customize your online experience, improve the performance, usability and effectiveness of Meijburg & Co’s online presence, and to measure the effectiveness of our marketing activities.

**1.1.1 IP addresses**

An IP address is a number assigned to your computer whenever you access the internet. It allows computers and servers to recognize and communicate with one another. IP addresses from which visitors appear to originate may be recorded for IT security and system diagnostic purposes. This information may also be used in aggregate form to conduct website trend and performance analysis.

**1.1.2 Cookies**

Cookies may be placed on your computer or internet-enabled device whenever you visit us online. Cookies are small text files which the website automatically saves on your computer, tablet or mobile phone. This allows the site to remember your computer or device and serves a number of purposes.

On some of our websites, a notification banner will appear requiring your consent to collect cookies. If you do not provide consent, your computer or internet-enabled device will not be tracked for marketing-related activities. A secondary type of cookie referred to as “user-input” cookies may still be required for necessary functionality. Such cookies will not be blocked through the use of this notification banner. Your selection will be saved in a cookie and is valid for a period of 90 days. If you wish to revoke your selection, you may do so by clearing your browser’s cookies.

Although most browsers automatically accept cookies, you can choose whether or not to accept cookies via your browser’s settings (often found in your browser’s Tools or Preferences menu). You may also delete cookies from your device at any time. However, please be aware that if you do not accept cookies, you may not be able to fully experience some of our web sites’ features.

Further information about managing cookies can be found in your browser’s help file or through sites such as [www.allaboutcookies.org](http://www.allaboutcookies.org).

Below is a list of the types of cookies used on our web sites:

Purpose	Description	Type & Expiry
Performance (i.e., User's Browser)	Our web sites are built using common internet platforms. These have built-in cookies which help compatibility issues (e.g., to identify your browser type) and improve performance (e.g., quicker loading of content).	Session Deleted upon closing the browser
Security (e.g. Asp .NET) Cookies	If you register for access to a restricted area, our cookies ensure that your device is logged for the duration of your visit. You will	Session Deleted upon closing the browser

	need your username and password to access the restricted areas.	
Site Preferences	Our cookies may also remember your site preferences (e.g., language) or seek to enhance your experience (e.g., by personalizing a greeting or content). This will apply to areas where you have registered specifically for access or create an account.	Session Deleted upon closing the browser
Analytical	We use several third party analytics tools to help us understand how site visitors use our web site. This allows us to improve the quality and content on meijburg.com for our visitors. The aggregated statistical data cover items such as total visits or page views, and referrers to our web sites. For further details on our use of <i>Google Analytics</i> , see below.	Persistent, but will delete automatically after two years if you no longer visit meijburg.com
Site visitor feedback	We use a third party survey tool to invite a percentage of visitors to provide their feedback. Cookies are used to prevent visitors from being invited multiple times. The first cookie (1) is set if the visitor is not invited to participate in the survey, and is used to ensure visitors are not invited after their first page view. The second cookie (2) is set if the visitor is invited to participate in the survey, and is used to ensure the visitor is not invited again to participate for a period of 90 days.	1 Session Deleted upon closing the browser 2 Persistent Deleted automatically after 90 days or presenting survey invite.
Social sharing	We use third party social media widgets or buttons to provide you with additional functionality to share content from our web pages to social media websites and email. Use of these widgets or buttons may place a cookie on your device to make their service easier to use, ensure your interaction is displayed on our webpages (e.g. the social share count cache is updated) and log information about your activities across the Internet and on our web sites. We encourage you to review each provider's privacy information before using any such service. For further details on our use of social media widgets and applications, see below.	Persistent, but will be deleted automatically after two years if you no longer visit meijburg.com

Cookies by themselves do not tell us your email address or otherwise identify you personally. In our analytical reports, we may obtain other identifiers including IP addresses, but this is for the purpose of identifying the number of unique visitors to our web sites and geographic origin of visitor trends, and not to identify individual visitors.

### Google Analytics

Meijburg & Co uses Google Analytics. More information about how Google Analytics is used by Meijburg & Co can be found here: <http://www.google.com/analytics/learn/privacy.html>. In addition Meijburg & Co followed the manual provided by the Dutch Data Protection Authority to configure and enhance google analytics to use the currently available privacy safeguards. This means we have a data processor agreement with Google, anonymized your IP, Google is not authorized to collect personal information from our visitors for its own purpose, marketing options are turned off, User ID's are switched of and we informed our visitors via a notification banner.

To provide website visitors with more choice on how their data is collected by Google Analytics, Google have developed the [Google Analytics Opt-out Browser Add-on](#). The add-on communicates with the Google Analytics JavaScript (ga.js) to indicate that information about the website visit should not be sent to Google Analytics. The Google Analytics Opt-out Browser Add-on does not prevent information from being sent to the website itself or to other web analytics services.

### **1.1.3. Web beacons**

A web beacon is a small image file on a web page that can be used to collect certain information from your computer, such as an IP address, the time the content was viewed, a browser type, and the existence of cookies previously set by the same server. Meijburg & Co only uses web beacons in accordance with applicable laws.

In some of our newsletters and other communications, we will monitor recipient actions such as email open rates through embedded links within the messages. We collect this information to gauge user interest and to enhance future user experiences.

### **1.1.4. Location-based tools**

Meijburg & Co may collect and use the geographical location of your computer or mobile device. This location data is collected for the purpose of providing you with information regarding services which we believe may be of interest to you based on your geographic location, and to improve our location-based products and services.

### **1.2. Social media widgets and applications**

Meijburg & Co websites will include functionality to enable sharing via third party social media applications, such as the Facebook Like button and Twitter widget. These social media applications will collect and use information regarding your use of Meijburg & Co websites (see details on 'Social Sharing' cookies above). Any personal information that you provide via such social media applications will often be collected and used by other members of that social media application and such interactions are governed by the privacy policies of the companies that provide the application. We do not have control over, or responsibility for, those companies or their use of your information.

In addition, Meijburg & Co web sites may host blogs, forums, crowd-sourcing and other applications or services (collectively "social media features"). The purpose of social media features is to facilitate the sharing of knowledge and content. Any personal information that you provide on any Meijburg & Co social media feature will typically be shared with other users of that social media feature (unless otherwise stated at the point of collection), over whom we have limited or no control.

### **1.3 Children**

Meijburg & Co understands the importance of protecting children's privacy, especially in an online environment. In particular, our sites are not intentionally designed for or directed at children under the age of 16. It is our policy never to knowingly collect or maintain information about anyone under the age of 16, except as part of an engagement to provide professional services.

## **2. Sharing and transfer of personal data**

### *Transfers within the network of KPMG firms*

KPMG will share information about you with other member firms of the KPMG network as part of our engagement where required or desirable to meet our legal and regulatory obligations around the world. Other parts of the KPMG network are also used to provide services to us and you, for example hosting and supporting the IT application, assisting with client engagements services in order to continue to run KPMG's business.

### *Transfers to third parties*

We do not share personal information with unaffiliated third parties, except as necessary for our legitimate professional and business needs, to carry out your requests, and/or as required or permitted by law or professional standards. This would include:

- Our service providers: Meijburg & Co work with reputable partners, service providers or agencies so they can process your personal information on our behalf. Meijburg & Co will only transfer personal information to them when they meet our strict standards on the processing of data and security. We only share personal information that allows them to provide their services.
- If we are reorganized or sold to another organization: Meijburg & Co may also disclose personal information in connection with the sale, assignment, or other transfer of the business of the site to which the data relates;

- Courts, tribunals, law enforcement or regulatory bodies: Meijburg & Co may disclose personal information in order to respond to requests of courts, tribunals, government or law enforcement agencies or where it is necessary or prudent to comply with applicable laws, court or tribunal orders or rules, or government regulations.
- Audits: disclosures of personal information may also be needed for data privacy or security audits and/or to investigate or respond to a complaint or security threat.
- Insurers: in the event of a claim, we shall share information with our insurer.

In some instances, Meijburg & Co may share personal data about you with various outside companies or service providers or vendors working on our behalf to help fulfill your requests. In addition, Meijburg & Co will transfer certain personal data across geographical borders to other KPMG member firms or outside companies working with us or on our behalf for the purposes described in this Privacy Statement. Meijburg & Co will also typically store personal data in a jurisdiction other than where you are based. Personal data transfer by Meijburg & Co are in accordance with (privacy) laws and regulations, such as the General Data Protection Regulation (GDPR).

Meijburg & Co will not transfer the personal information you provide to any third parties for their own direct marketing use.

### 3. Choices

In general, you are not required to submit any personal data to Meijburg & Co online, but we may require you to provide certain personal data in order for you to receive additional information about our services and events. Meijburg & Co may also ask for your permission for certain uses of your personal data, and you can agree to or decline those uses. If you opt-in for particular services or communications, such as an e-newsletter, you will be able to unsubscribe at any time by following the instructions included in each communication. If you decide to unsubscribe from a service or communication, we will try to remove your information promptly, although we may require additional information before we can process your request.

As described in “Cookies” above, if you wish to prevent cookies from tracking you as you navigate our sites, you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Note, however, that some portions of our sites may not work properly if you elect to refuse cookies.

### 4. Your rights

If you have submitted personal information to Meijburg & Co, you have the following rights:

- **Access, rectification, erasure or restriction on processing:** you have the right to access to that data. This is sometimes called a ‘Subject Access Request’. If we agree that we are obliged to provide personal information to you, we will provide it to you free of charge. Before providing personal information to you, we may ask for proof of identity and sufficient information about your interactions with us that we can locate your personal information. If the information we hold about you is incorrect, you may ask us to correct any inaccuracies in the personal information. You have the right to object to us processing your personal information if we are not entitled to use it any more, to have your information deleted if we are keeping it too long or have its processing restricted in certain circumstances.
- **Data portability:** in addition, you have the right to obtain copies of information we hold about you in a useable form.

You can make a request or exercise these rights by contacting [privacymeijburg@kpmg.com](mailto:privacymeijburg@kpmg.com) and we will make all reasonable and practical efforts to comply with your request, so long as it is consistent with applicable law and professional standards.

### 5. Data security and integrity

Meijburg & Co has reasonable security policies and procedures in place to protect personal information from unauthorized loss, misuse, alteration, or destruction. Despite Meijburg & Co’s best efforts, however, security cannot be absolutely guaranteed against all threats. To the best of our ability, access to your personal information is limited to those who have a need to know. Those individuals who have access to the data are required to maintain the confidentiality of such information. We also make reasonable efforts to retain personal information only for so long as the information is necessary to comply with an individual’s request or until that person asks that the information be deleted.

**6. Links to other sites**

Please be aware that Meijburg & Co websites may contain links to other sites, including sites maintained by other KPMG member firms that are not governed by this Privacy Statement but by other privacy statements that may differ somewhat. We encourage users to review the privacy policy of each website visited before disclosing any personal information.

By registering on any KPMG web site and then navigating to another KPMG web site while still logged in, you agree to the use of your personal information in accordance with the privacy statement of the KPMG web site you are visiting.

**7. Changes to this statement**

Meijburg & Co may modify this Privacy Statement from time to time to reflect our current privacy practices. When we make changes to this statement, we will revise the “updated” date at the top of this page. Any changes to the processing of personal data as described in this Privacy Statement affecting you will be communicated to you through an appropriate channel, depending on how we normally communicate with you.

**8. Policy questions and enforcement**

Meijburg & Co is committed to protecting the online privacy of your personal information. If you have questions or comments about our administration of your personally identifiable information, please contact us at [privacymeijburg@kpmg.com](mailto:privacymeijburg@kpmg.com). You may also use this address to communicate any concerns you may have regarding compliance with our Privacy Statement. We will acknowledge your complaint or request within one month of receipt and seek to resolve your concern or request.

In any event, you always have the right to lodge a complaint with the Dutch Data Protection Authority. \_\_\_\_\_

<sup>1</sup> Throughout this document, “Meijburg & Co” [“we,” “our,” and “us”] refers to Meijburg & Co, is an association of limited liability companies under Dutch law, registered under Chamber of Commerce registration number 53753348, and/or to any one or more of the member firms of the KPMG network of independent firms affiliated with KPMG International.